



BRANDEN KELLER

FULL-PROCESS EXPERIENCE DESIGNER

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CAREER PROFILE

I'm an interdisciplinary design problem-solver with a unique background that integrates experience in design and client services with expertise in art, architecture, natural science, and technology. I live to transform my knowledge and craft into engaging experiences that advance human potential.

- 5+ years in Graphic Design with fluency in print & digital.
- 12+ years in Customer Service & Client Relations.
- 15+ years in Adobe and related graphics software.
- Skilled in HTML/CSS/SCSS, mobile-first and responsive.
- System-thinker with strong design vision and conceptual skills.
- Independent self-starter prepared to question the status quo.

DESIGN EXPERIENCE

Experience Designer

Intentional Futures, Seattle, WA | 02/2017 - 08/2017

- Sponsorship for Master's Capstone - Conducted research at middle schools and led my team through the design process to create an app that helps support the goals of girls in STEM.

Freelance Graphic Designer

Freelance, Orlando, FL | 11/2005 - 08/2008

- Worked direct with business and education clients, including University of Florida, University of Central Florida, and Crealder School of Art, on a range of print, web, & illustration projects.

Product Graphic Designer

Metropolis Graphics, Orlando, FL | 08/2005 - 09/2006

- Worked direct with clients to create brand and apparel designs, preflighted production, and maintained print archives.

Graphic Designer & Archivist

Little's Portraits, Orlando, FL | 08/2004 - 08/2005

- Produced marketing collateral, digitally edited and retouched client photos, and transitioned photo archives to digital.

EDUCATION

Master's of Human-Computer Interaction, 3.9

University of Washington | 2016 - 2017

Landscape Architecture, 3.9

University of Oregon | 2014 - 2015

- Academic Scholarship Award

Bachelor's of Science, 4.0

- **Studio Art** (Printmaking)
 - **Geography & Cartography** (Environmental Systems)
- University of Oregon | 2009 - 2014

- Summa Cum Laude
- Departmental Honors in Geography
- Gamma Theta Upsilon Honor Society
- Golden Key International Honor Society

Associate of Applied Science

- **Digital Media Design**
- Full Sail University | 2001 - 2002

SKILLS

- UX Research
- Insight Generation
- Info Architecture
- Interaction Design
- Visual Design
- Prototyping
- Front-end Dev

TOOLS

- Technical - ArcGIS, AutoCAD, Google Earth, SketchUp
- Research - Google Forms, Optimal Sort, User Testing
- UI & Design - Adobe AI/PS/ID, Sketch, Gliffy
- Prototyping - Adobe XD, InVision, Principle, Marvel Pop
- Front-end Dev - HTML, CSS/SCSS, JS, mobile-first, responsive
- Motion Design - Adobe AfterEffects, iMovie
- Collaboration - Google Drive, Slack, Skype, G Suite, MS Office

INTERESTS

- Emerging Tech
- Green Tech
- Education Tech
- AR/VR/Mixed Reality
- Natural Science
- Environmental Psych.
- Personality Psych.