



# BRANDEN KELLER

## FULL-PROCESS EXPERIENCE DESIGNER

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### CAREER PROFILE

I'm a curious and strategic design thinker who is motivated to advance human potential and promote equal opportunity. I bring a broad humanist perspective to tech and social innovation problem-solving and live to transform my vision and craft into engaging experiences that help people learn and grow.

- 12+ years in Customer Service & Client Relations.
- 5+ years in Graphic Design with fluency in print & digital.
- 15+ years in Adobe and related graphics software.
- Skilled in HTML/CSS/SCSS, mobile-first and responsive.
- System-thinker with strong design vision and conceptual skills.
- Collaborative self-starter prepared to question the status quo.

### DESIGN EXPERIENCE

#### Experience Designer

Intentional Futures, Seattle, WA | 02/2017 - 08/2017

- Sponsorship for Master's Capstone - Conducted research at middle schools and led my team through the design process to create an app that helps support the goals of girls in STEM.

#### Product Graphic Designer

Freelance, Orlando, FL | 11/2005 - 08/2008

- Worked direct with business and education clients, including University of Florida, University of Central Florida, and Crealder School of Art, on a range of print, web, & illustration projects.

#### Product Graphic Designer

Metropolis Graphics, Orlando, FL | 08/2005 - 09/2006

- Worked direct with clients to create brand and apparel designs, preflighted production, and maintained print archives.

#### Graphic Designer & Archivist

Little's Portraits, Orlando, FL | 08/2004 - 08/2005

- Produced marketing collateral, digitally edited and retouched client photos, and transitioned photo archives to digital.

### EDUCATION

#### Master's of Human-Computer Interaction, 3.9

University of Washington | 2016 - 2017

#### Landscape Architecture, 3.9

University of Oregon | 2014 - 2015

- Academic Scholarship Award

#### Bachelor's of Science, 4.0

- **Studio Art** (Printmaking)
  - **Geography** (Human-Environment Interaction)
- University of Oregon | 2009 - 2014

- Summa Cum Laude
- Departmental Honors in Geography
- Gamma Theta Upsilon Honor Society
- Golden Key International Honor Society

#### Associate of Applied Science

- **Digital Media Design**
- Full Sail University | 2001 - 2002

### SKILLS

- User Research
- Insight Generation
- Interaction Design
- Graphic Design
- Web Prototyping
- Usability Testing
- Motion Graphics

### TOOLS

- Research - Google Forms, User Testing, Optimal Sort
- UI & Design - Adobe AI/PS/ID, Sketch, Gliffy
- Prototyping - Paper, Marvel, InVision, Principle, Adobe XD
- Front-end Dev - HTML, CSS/SCSS, JS, mobile-first, responsive
- Motion Design - iMovie, Adobe AfterEffects
- Collaborating - Google Drive, Github, Slack, Skype, Hangouts
- Documenting - Google Docs/Sheets/Slides/Drawings, MS Office

### INTERESTS

- Eco-innovation
- Education Tech
- AR/VR/Mixed Reality
- Multimodal Interaction
- Positive Computing
- Citizen Science
- Design Systems